

**we are**

**foundation we are**

Campina terrein

Kanaaldijk-Zuid

5613 LE Eindhoven

The Netherlands

**Foundation We Are is a consulting design agency working together with experts to innovate. We use collaborative design in order to transform social and legal systems.**

Specifically, Foundation We Are provides a platform that enables the collaboration between designers and decision-makers, and creates space to redesign societal and legal fields. Foundation We Are has been growing for the past three years. We Are was founded for the We Are Human Rights project, which saw designers collaborate with human rights defenders. Currently, We Are creates international story-telling exhibitions on the actions of human rights defenders, stimulates collaborations between designers and independent media, and tackles societal challenges in The Netherlands. To continue this work, We Are is focussing on professionalization and aims to establish a firm position as a design platform fostering collaborative design in the coming years. To achieve this, We Are is in need of a new independent board that can advise and guide the members of We Are with these steps.

### **Board member(s)**

#### **There are several positions available.**

Foundation We Are utilizes the organizational model of a board and operates from a collective responsibility towards the foundational members. The collaboration between the board and members is based on transparency and constructive support. Board members are involved in the preparation, implementation, and supervision of the general policies, the translation of these policies towards projects, and the financial annual report. They search for matching funding and new connections in order to strengthen the existing projects and keep the designers focused on their tasks.

The board meets about 3 times a year at the Campinaterrein in Eindhoven or remote via a digital meeting platform if necessary. This concerns an honorary position. We are striving towards a board that is diverse in all possible aspects and from all walks of life. We are a diverse group of designers and feel that our board should likewise represent us.

#### **Our new board members should in general:**

- Understand the added value design can bring to societal challenges.
- Have connections with NGOs, cultural institutions and are experienced in promoting international collaboration.
- Have ideas about funding for the foundation and can support us in how we can bring the foundation to the next level.
- Are independent from the foundation.

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**Our new board members can opt for the following positions:**

**Chair:** You are outspoken and have a network within humanitarian and/or the cultural industry that can benefit the foundation. You are open to network and help to communicate about the work of the foundation, build new partnerships and help to find new opportunities for the foundation. You are up to date with the Governance Code Cultuur and have a vision that broadens our horizon as a foundation. You are passionate about social issues and design.

**Secretary:** You are very organized and able to help structuring our foundation accordingly. You are keeping track of the board meetings and the decisions taken. With this insight you are able to keep the continuity so that there is an eye on that decisions are followed through.

**Treasurer:** You are a financial powerhouse. You can support us in our own budgeting as well as acquiring (European) funding for further projects. With your experience you see new financial possibilities that can allow the foundation to take the next steps.

Responses and/or questions can be addressed to Bernhard Lenger or Karen van Luttervelt via [info@foundationweare.org](mailto:info@foundationweare.org) before 5PM on **December 24th 2020**.

For more information about our Foundation please visit our website:

[www.foundationweare.org](http://www.foundationweare.org)